



Markus Schauer

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- 15 years of management experience (marketing & sales) in hotel business
- Independent hotel management consultant, trainer and coach in the Experiences-team
- Rent a Manager – temporary management (crisis management for gastronomy & hotel business)
- Longtime experience as a hotel manager at a 4 star hotel in Vienna - online master with the Tourotel Mariahilf already in 2002
- Owner of a country inn in the Austrian „Waldviertel“
- Most booked trainer in the area of electronic sales in the Austrian hotel business
- Lecturer at the university course for tourism at the economic university in Vienna
- Course director for
 - marketing & sales at the WIFI in Vienna
 - management of banquet and seminars at the WIFI in Salzburg
 - guest-fishing in the Austrian WIFI net
 - E-tourism manager – online marketing manager for tourism at the WIFI
- Nominated for the WIFI Trainer Award 2008/ 2009 as well as for the golden course book WIFI in Niederösterreich
- Winner of the WIFI Trainer Award 2008
- Certified HolidayCheck trainer

Education (key-points):

- Certified mediator
 - Coach tested according to ICF-guidelines
 - NLP and Trinergy Master Trainer – trainee as a „SDI-Aufstellungsleiter“
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Core Competence

- Mediation – conflict management
systemic training & coaching as well as NLP and Trinergy in the areas of communication and personality development
 - Electronic sales & online marketing
Web 2.0, SEO, semantic web, Twitter, Blogs, Google & Co. - Online marketing from practice into practice
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Privat

- born in 1975 in Ysper Niederösterreich, in a relationship, 1 child
languages: German and english written and spoken , french (improvable)

- Recreation: skiing & other types of sport, travelling, reading and private further education